

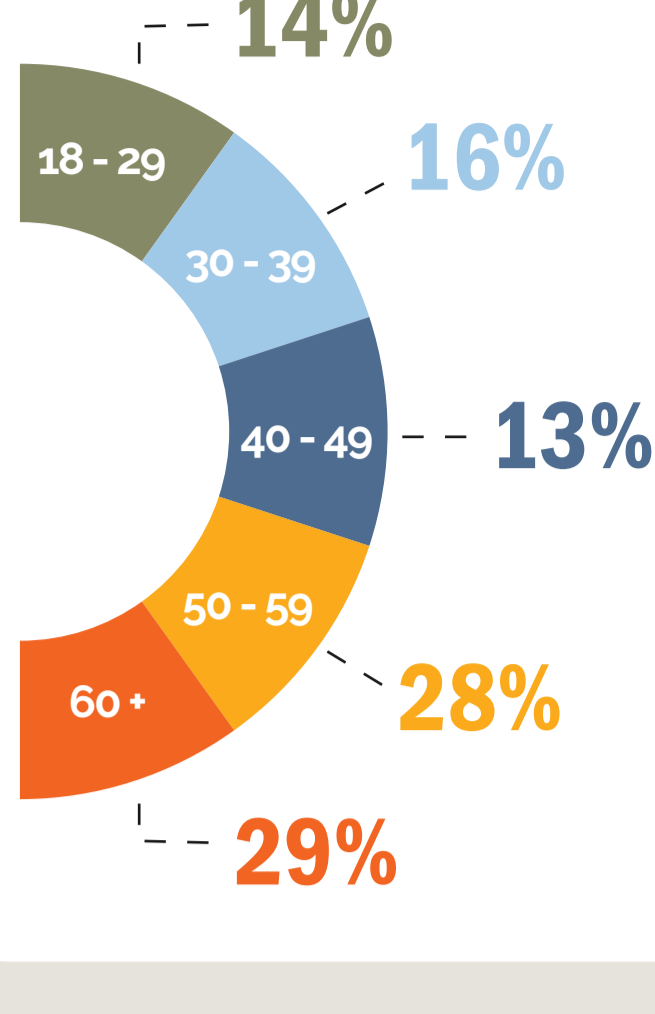
Capitalizing On Continuing Education

Utilize Quest CE's financial advisor survey results to gain valuable insights about how continuing education can help increase meeting attendance and build stronger advisor relationships.

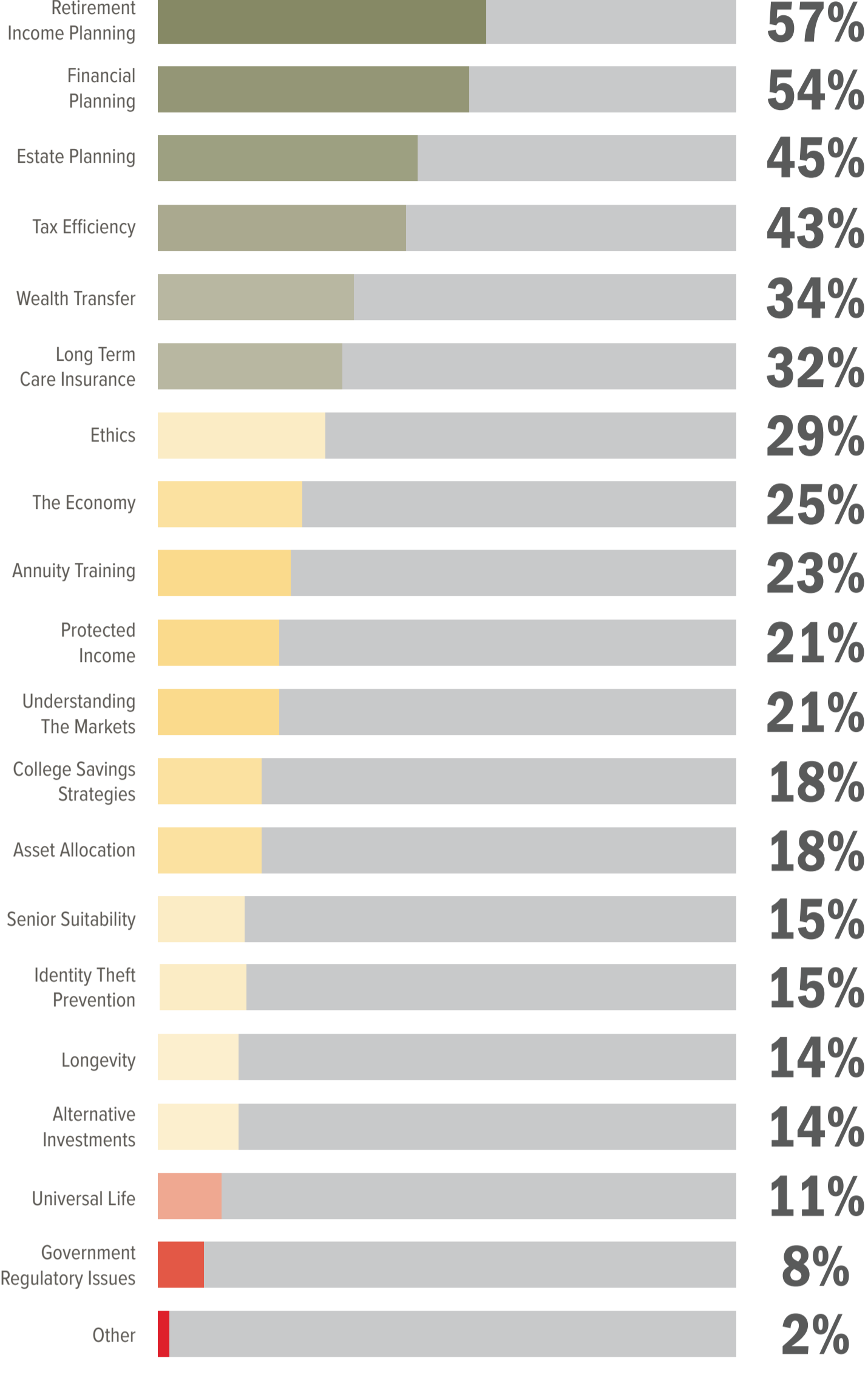
#1 Which of the following best describes the type of firm you either own or work for:



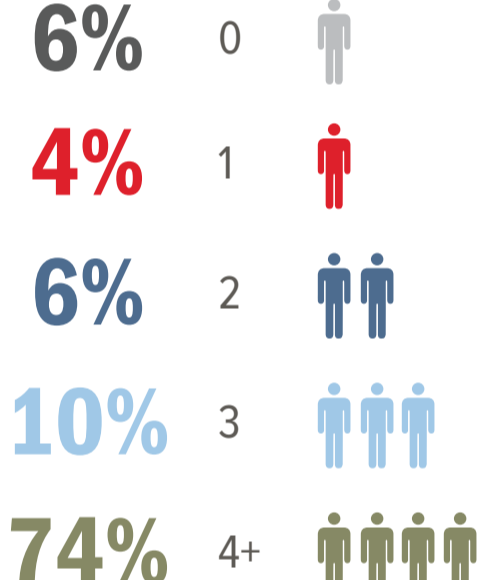
#2 What category below includes your age?



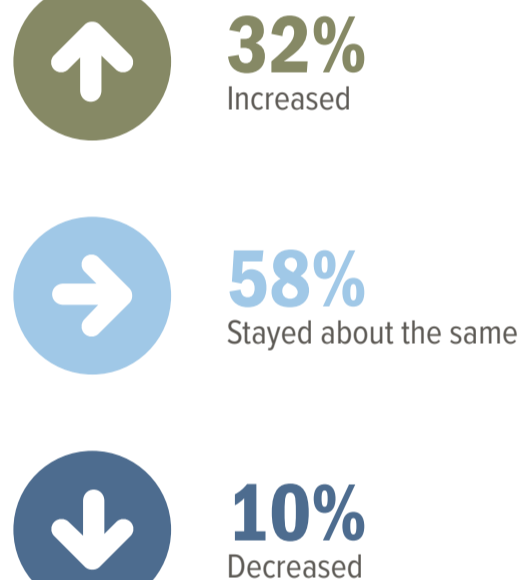
#3 Which areas of study are you most interested in receiving training on? (select all that apply)



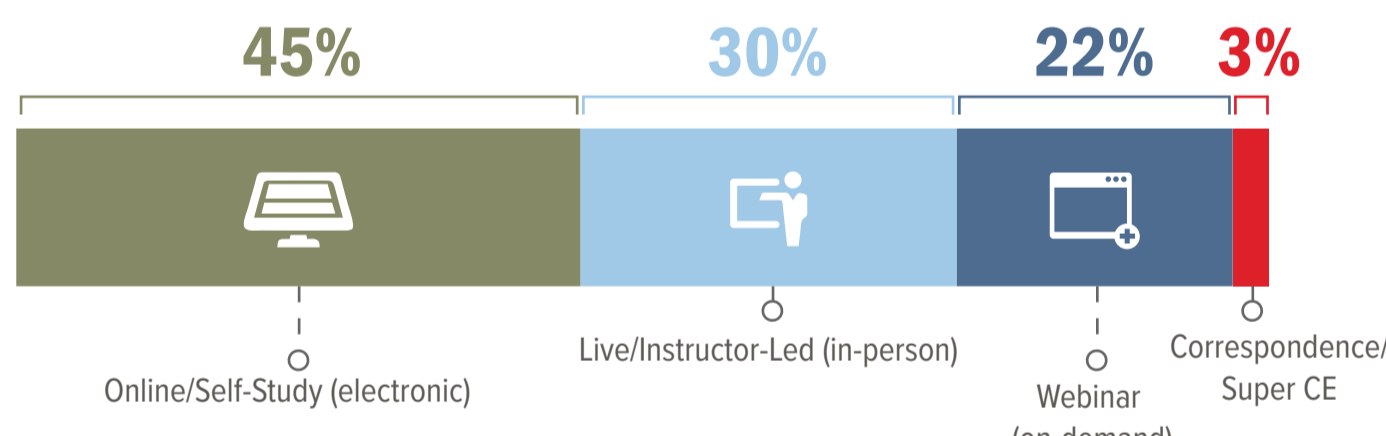
#4 How many wholesaler relationships do you currently have?



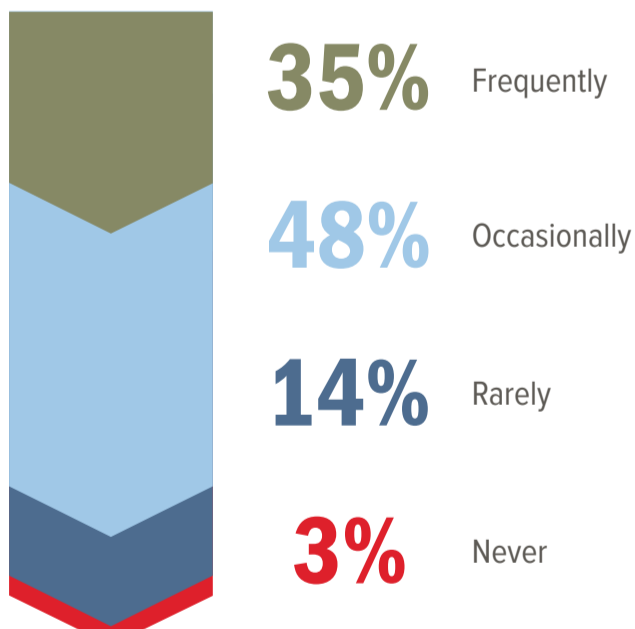
#5 How has this changed over the past two years?



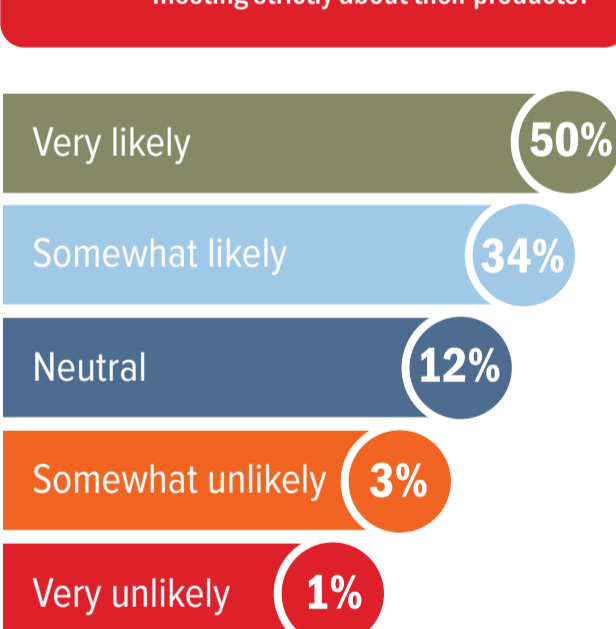
#6 Which method of receiving continuing education credit do you prefer most?



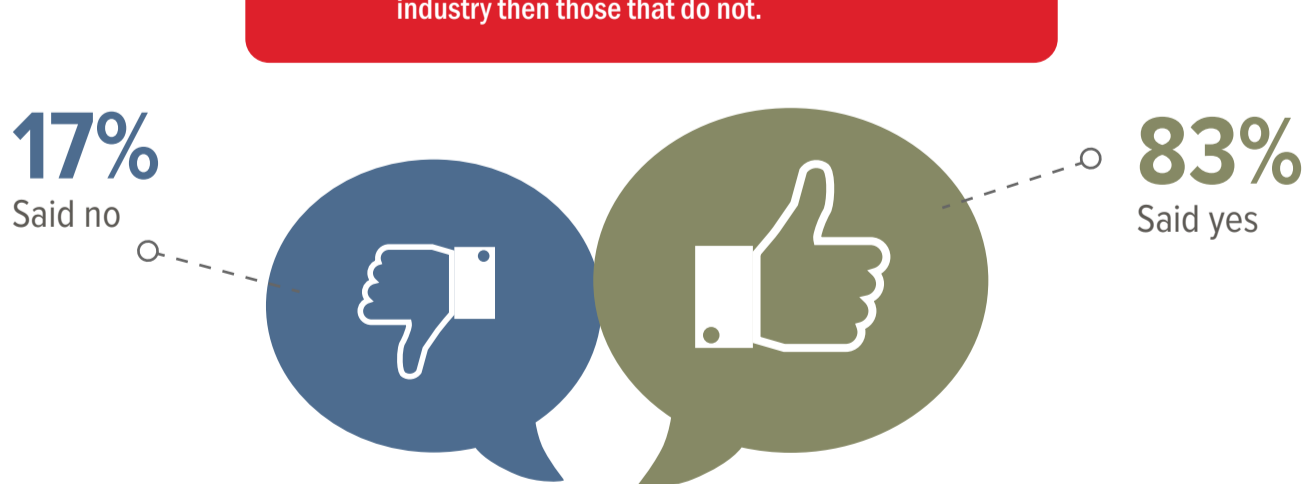
#7 How often do you attend free wholesaler-led continuing education sessions?



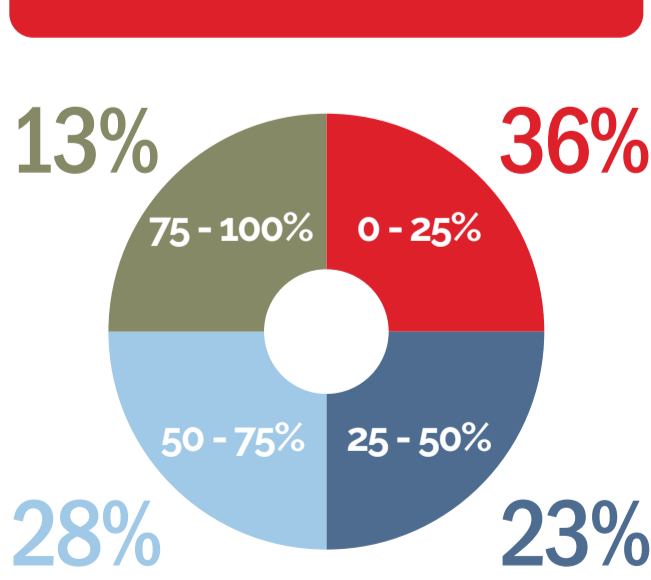
#8 How likely are you to attend a wholesaler led continuing education session compared to a wholesaler meeting strictly about their products?



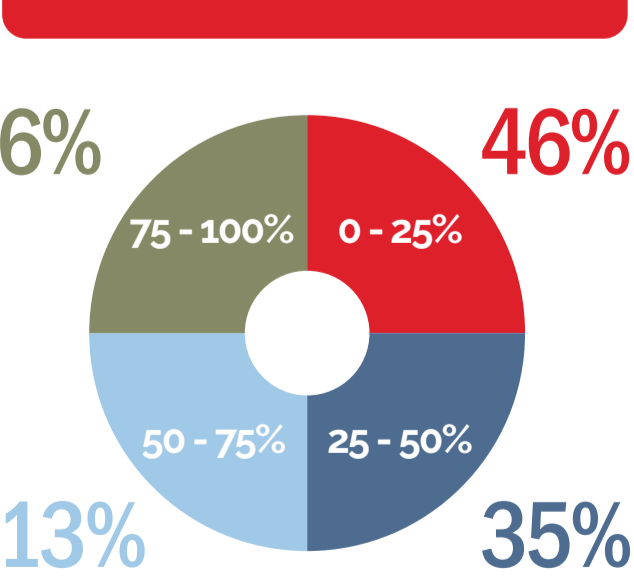
#9 Generally, I view wholesalers that offer continuing education as being more knowledgeable about the products and services being offered in the industry than those that do not.



#10 Approximately what percentage of your continuing education is fulfilled through your wholesalers?



#11 Approximately what percentage of wholesalers who visit your branch office offer continuing education?



#12 How likely are you to use a CE voucher card given to you by a wholesaler who does not offer live continuing education sessions?

