

Social Media Questionnaire

This survey allows you to gather a census of all their reps' social media profiles, both for business and personal use, affirming to FINRA that they are monitoring social media compliance to the best of your abilities.

Sample

LinkedIn

1. Do you currently have a LinkedIn account?

- Yes
- No [Skip to Q6]

2. Do you use your LinkedIn account for business purposes?

- Yes
- No [Skip to Q4]

3. List the URL of your Business LinkedIn Account. (example: <http://www.linkedin.com/in/johnsmith>)

[Text Box]

4. Do you use your LinkedIn account for personal purposes?

- Yes
- No [Skip to Q6]

5. List the URL of your Personal LinkedIn Account. (example: <http://www.linkedin.com/in/johnsmith>)

[Text Box]

Facebook

6. Do you currently have a Facebook account?

- Yes
- No [Skip to Q11]

7. Do you use your Facebook account for business purposes?

- Yes
- No [Skip to Q9]

8. List the URL of your Business Facebook Account. (example: <http://www.facebook.com/johnsmith>)

[Text Box]

9. Do you use your Facebook account for personal purposes?

- Yes



- No [Skip to Q11]

10. List the URL of your Personal Facebook Account. (example: <http://www.facebook.com/johnsmith>)

[Text Box]

Twitter

11. Do you have a Twitter account?

- Yes
 No [Skip to Q16]

12. Do you use your Twitter account for business purposes?

- Yes
 No [Skip to Q14]

13. List the URL of your Business Twitter Account. (example: <http://twitter.com/johnsmith>)

[Text Box]

14. Do you use your Twitter account for personal purposes?

- Yes
 No [Skip to Q16]

15. List the URL of your Personal Twitter Account. (example: <http://twitter.com/johnsmith>)

[Text Box]

Blog

16. Do you have a Blog?

- Yes
 No [Skip to Q21]

17. Do you have a Blog for business purposes?

- Yes
 No [Skip to Q19]

18. List the URL of your Business Blog. (example: <http://johnsmith.wordpress.com/>)

[Text Box]

19. Do you have a Blog for personal purposes?

- Yes
 No [Skip to Q21]

20. List the URL of your Personal Blog. (example: <http://johnsmith.wordpress.com/>)

[Text Box]



Electronic Signature

21. I certify that to the best of my knowledge that the above statements and facts presented to be accurate and true.

First Name _____
Last Name _____
Date _____

Sample

